

Students Name

Instructor's Name

Course

Date

Analysis and Presentation Outline

Who They Are

Property Partner is a real estate crowdfunding platform founded by Daniel Gandesha. The company has managed to dominate the UK market due to the quality of the services it offers to its investors. The company is funded by 12 investors, the most recently joined being Dawn Capital and Perscitus LLP. Property Partner has managed to become successful in the United Kingdom due to its huge investment in current technologies. The company uses 35 technology products and services, including Google Analytics, which simplify things for their users.

What They Do

According to Gandesha, the company was founded to address frustrations with the buy-to-let market. The process of buying an investment is complex, and with high government taxes, it has been too uneconomic for most people to consider buying an investment property. Property Partner was formed to solve these challenges by starting from scratch and addressing the investor's basic needs. The company has built a platform that gives investors a wide range of options to invest in. Some of these options include commercial and residential properties, as well as already constructed student accommodations.

Why You Selected and How You Would Invest

The main reason for choosing Property Partner is its easy-to-use platform. With the help of

applications such as Google Analytics, I will be able to track all the processes and make the most suitable investment decisions. Another reason for choosing Property Partner is that I will be able to diversify my investment across the various properties offered. In this case, I will invest in multiple properties to maximize my returns. Property Partner also allows one to offer his/her investment for sale whenever they increase sufficiently in value, thus making it the most suitable investment opportunity to consider.



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